



Vendor Neutrality and Endorsement Policy

SEAL exists to serve the security of the broader Web3 ecosystem, not any single vendor, protocol, or product. To protect that credibility, SEAL does not endorse, promote, or amplify commercial products or launches on behalf of any organization unless a formal relationship exists and is publicly disclosed.

Our Policy

1. SEAL doesn't amplify vendor or protocol product launches, feature announcements, or marketing campaigns on its official channels absent a formal, documented relationship (partnership, sponsorship, working group membership, or contracted engagement).
2. Any formal relationship that could reasonably be read as an endorsement is disclosed publicly on SEAL's website or relevant channel. Disclosure happens regardless of whether the relationship is paid.
3. Participation by SEAL members or contributors in community discussion, education, or security review of a product does not constitute SEAL endorsement, and should not be represented as such.

This policy applies uniformly. No protocol, vendor, or donor receives amplification as a courtesy, based on relationship goodwill, or because a competitor received it previously.